

REGISTRATION FORM

A Three-day Workshop on Innovations, Intellectual Property Rights and Startups

10th to 12th October, 2018

Full Name : _____

Designation: _____

Organization: _____

Address for correspondence: _____

Mobile: _____

Email-id: _____

Place: _____

Date: _____

Applicant's Signature.

Authorized Signatory

* Limited Seats. Purely on First come First Serve basis.

A Three-day Workshop on Innovations, Intellectual Property Rights and Startups

10th to 12th October, 2018



Organized by



**Entrepreneurship Development Cell
&
Innovations and Incubation Center**

M.V.S R. Engineering College

(Sponsored by Matrusri Education Society)

Affiliated to Osmania University

Nadergul (P.O.), Hyderabad - 501 510. Telangana

Website: www.mvsrec.edu.in

Course fee:

- Faculty, Students, Entrepreneurs: Rs 250/-

Note:

- Maximum number of registrations is 75 only.
- The registration fee includes Kit, Tea and snacks, Certificate of Participation.
- Registration form can be downloaded from the Website: www.mvsrec.edu.in.

Important dates:

Last date for registration: **03rd Oct, 2018**

Intimation to

registered candidates: **06th Oct, 2018**

Venue:

**Audio Visual Room (IT-207)
Department of Information Technology,
M. V. S. R Engineering College.**

Transportation :

All Participants can avail our College Bus Transportation during these days. for further details visit

<http://mvsrec.edu.in/index.php/transportation>

Key Contacts:

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About the College

MVSR Engineering College, sponsored by Matrusrri Education Society, was founded in 1981 with three disciplines. Over the years it has grown in stature and is presently acknowledged as a premier technical institute in Telangana. The Institution has over 225 well qualified and experienced faculty members and ably supported by technical assistants. The college offers BE 4-Year Degree Programs in Civil, ECE, EEE, CSE, IT, Mechanical and Automobile Engineering disciplines. The Programs are affiliated to Osmania University and are approved by AICTE. B.E. Programs are accredited by the NBA of AICTE.

The college also has post-graduate program in M.E. Mech. (CAD / CAM), ECE (Embedded Systems & VLSI Design), M.Tech. (CSE) and M.B.A.

About Entrepreneurship Development Cell & Innovations and Incubation Center:

Entrepreneurship Development Cell (EDC) at MVSR Engineering College is operational with a Vision to develop a Centre of Excellence for development of Entrepreneurs. At the EDC, our Mission is to identify, train and develop successful Entrepreneurs contributing to economic prosperity. We have the following Objectives:

- To Motivate and train Engineering Students to become Entrepreneurs generating jobs for self and for others.
- To Conduct
 - Entrepreneurship Awareness Camps (EAC)
 - Entrepreneurship Development Programs (EDP)
 - Faculty Development Programs (FDP)
 - Skill Development Programs (SDP)
- To Assist in starting Enterprises/Industries covering:
 - Product/Service Identification
 - Market Survey
 - Preparation of Project Reports
 - Financial Assistance
- To Develop Technology Business Incubation (TBI) Centers

About Workshop

Objectives of the Workshop: To generate Awareness and Motivation, and Support students' Startup activity.

Course Contents:

Day 1: Innovations

Inaugural Function: 10:00 to 10:30

Morning:

Session 1: 10:30 to 11:30: What are Innovations? What is the need for it? – Dr. P. Chandra Sekar, Technical Director, Project Development, Design Technique Group, Robotics, Lighting & Luminaries Automation & Embedded Systems

Session 2: 11: 45 to 12:45: How people Innovate – CNC Glass-Fiber Winding Machines – a Case Study – Vijaya Krishna, CNC Techniques

Afternoon:

Session 3: 1:45 to 2:30: Case 1: A journey from innovation to Incubation – A Case on Augmented Reality, Sagar Reddy Dondeti, Microsoft.

Session 4: 2:30 to 3:15: Case 2: From Innovation to Patents – A case on PV Solar Panel Cleaning, Sunder Raj, CMD, Indisolar Products

Hands-On: 3:30 to 4:10: An Exercise in Innovation by EDC & IIC, MVSR

Day 2: Intellectual Property Rights

Morning:

Session 1: 10:30 to 11:30: Patents – Prof. G. B. Reddy, Law College, OU

Session 2: 11: 45 to 12: 45: Copy Rights – Dr. B. T. Mohan Krishna, Pendekanti Law College, OU

Afternoon:

Session 3: 1: 45 to 2:45: Patents Analytics – Dr. Lakshman Vudanrao, MD, I2P Innovations Pvt. Ltd.

Hands-On: 3:00 to 4:00: Patent Search – Patent's Attorney

Day 3: Startups:

Morning:

Session 1: 10:30 to 11:30: Startup Eco-system – Mr. Phani Patamata,

Session 2: 11: 30 to 1: 00: A First-hand experience of Startups by Alumni-Entrepreneurs – Navneeth (IT), Digital Marketing Raghuvamshi Reddy (Mech) Design based firm; Amitesh Sarma (Mech) Cold Pressed Juice

Afternoon:

Session 3: 2:00 to 3:30: Startup Support: MSME, Mr. Sudhir, Balanagar

Valedictory Function: 3:30 to 4:00: Report on 3 day Workshop

Chief patron:

Dr. K. P. Srinivas Rao

Chairman, Matrusrri Education Society

Patron:

Dr. G. Kanaka Durga

Principal, M.V.S.R. Engineering College

Convener:

Mr. V. Ashwini Kumar

Chief Coordinator, EDC & IIC

Co-Convener:

Dr. M. Sree Rama Devi

Assoc. Professor & HoD, Department of Business Management

Department Coordinators:

Mr. M. Bagawan, Asst Prof, AED

Mr. K. Raghavendhar, Assoc. Prof, CED

Mr. S. Praveen, Asst Prof, CED

Mr. Vikram Narayandas, Asst. Prof, CSD

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